



Albuquerque International



--- October 3-6, 2025 ---



Hear the thrilling roar of hundreds of burners simultaneously igniting, turning the Balloon Fiesta Park into a remarkable site with hundreds of thousands of smiling, upturned faces, awestruck by the spectacular beauty of hot air balloons filling the big blue New Mexico sky. Enjoy deluxe hotel accommodations at Hotel Albuquerque and free time in Old Town Albuquerque, exploring museums, shops and galleries. Sit front and center at the Gondola Club, the Balloon Fiesta's premium hospitality location for two morning and one evening session featuring Dawn Patrol and Evening Glow. Join us for special access to experience the world-renowned attraction, the Albuquerque International









Program Highlights

- Three (3) nights' deluxe hotel accommodations at the newly renovated Hotel Albuquerque at Old Town
 - · Check-in: Friday, October 3
 - · Check-out: Monday, October 6
- Welcome Reception on Friday evening with complimentary food and beverages featuring an Albuquerque International Balloon Fiesta industry speaker.
- Admission on Saturday (morning and evening) and Sunday (morning) to Balloon Fiesta Park, granting access to captivating events like Dawn Patrol, Mass Ascension, and the Balloon Glow (Saturday evening only)
- Exclusive access to the Gondola Club Hospitality on Saturday and Sunday, offering perks such as guaranteed seating
 for breakfast and dinner, an open bar (with a limit of 3 drinks per person), restrooms, prime viewing spots, and live
 entertainment.
- · Deluxe roundtrip transportation to Balloon Fiesta Park on Saturday and Sunday with preferred parking
- Sunday evening's highlight: a Flamenco performance accompanied by a delicious dinner and beverages.
- Official Albuquerque International Balloon Fiesta souvenirs
- · Event lanyard and credentials for seamless access
- · On-site travel hosts and a hotel hospitality desk for any assistance needed throughout your stay.
- Taxes and gratuities are included for all provided items.
- · Detailed pre-travel and on-site travel documents

OPTIONAL TOUR ADD-ONS:

 Balloon Rides (ride and transportation to site not included in package) If you are interested in taking a ride in a hot air balloon during your time in Albuquerque, please reach out to Rainbow Ryders, Albuquerque International Balloon Fiesta's preferred vendor. https://rainbowryders.com/festivals/albuquerque-international-balloon-fiesta/ or call 800-725-2477



Activity Level: Moderate

Guests have the opportunity to walk the Balloon Fiesta Park to see the balloons up close. There is plenty of seating in the Gondola Club for those who do not wish to be as active.





DAY ONE: Check into Hotel Albuquerque at Old Town.

Visit the SET hospitality desk at the hotel to pick up souvenirs and on-site travel documents.

Evening welcome reception featuring a distinguished speaker from the hot air balloon industry. Enjoy hors d'oeuvres and drinks while getting acquainted with

fellow travelers.

DAY TWO: Depart early morning for Balloon Fiesta Park to witness

the awe-inspiring Dawn Patrol and Mass Ascension, where hundreds of colorful balloons take flight against the backdrop of the New Mexico sunrise. Enjoy access to the exclusive Gondola Club hospitality, offering delicious food, local entertainment, restrooms, and

outdoor seating away from the crowds.

Return mid-morning to Old Town.

Late afternoon return to Gondola Club Hospitality with food and beverages at the Balloon Fiesta Park for the

enchanting Balloon Glow.

Enjoy your evening in Old Town Albuquerque!.

DAY THREE: Return to Balloon Fiesta Park early morning for an expanded Mass Ascension and to delve deeper into the

park's offerings.

Mid-morning return to Old Town.

Enjoy dinner and a traditional Flamenco performance

DAY FOUR: Gather for a group breakfast at Hotel Albuquerque, reminiscing about the memorable experiences shared

during the trip.

Check out of the hotel and bid farewell to the enchanting city of Albuquerque, departing with cherished memories and newfound friendships.



HOTEL ALBUQUERQUE AT OLD TOWN

Hotel Albuquerque at Old Town

Experience luxury and convenience in the heart of Old Town and the Sawmill District. Enjoy upscale accommodations, on-site dining options, and a rejuvenating outdoor resort swimming pool.

Take advantage of the proximity to Sawmill Market, a vibrant food hall offering diverse culinary experiences from local vendors.

GONDOLA CLUB HOSPITALITY

Enjoy an unparalleled view of the Balloon Fiesta from the exclusive Gondola Club, offering delicious food, local entertainment, restrooms, and outdoor seating away from the crowds.

Marvel at the spectacle of Mass Ascension, Balloon Glow, and the stunning fireworks show from this picturesque location, complemented by convenient shuttle service and a dedicated gift shop.

Optional) Post-Tour

SANTA FE

Extend your journey with a visit to Santa Fe, renowned for its rich cultural heritage and artistic allure.

Explore the Spanish culture and cuisine of northern New Mexico in Chimayo, known for its historic church and traditional weaving.

Gain insight into the creative genius of GeorgiaO'Keeffe with an exclusive behind-the-scenes tour in Abiquiu.

(subject to change)





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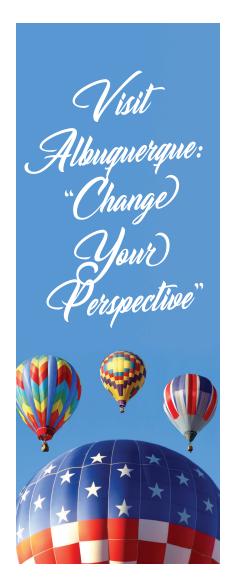
Mail to:

Sports & Entertainment Travel, LLC 4910 W. 16th St. Suite 105 Indianapolis, IN 46224

Albuquerque International Balloon Fiesta | October 3-6, 2025

GUEST INFORMATIO	N:						
Guest #1 Full Name (Title/Salutation):					Date:	/	
Tour Badge Name:							
Email:Phone:							
Address:							
City:			State	e:Zip:			
Guest #2 Full Name(Tr	tle/Salutation):				Date:		1
Tour Badge Name:							
Email:			P	hone:			
*If you have more that	n 2 guests in your trave	l party, please attach th	neir information to this	registration form when	mailing to Sports & Entertair	nment Travel.	
RATES: Main Program:	☐ Single (\$4,379)	☐ Double (\$3,599)	☐ Triple (\$3,249)	☐ Quad (\$3,129)	☐ Child (\$2,239)		
Post Tour Add-On:	☐ Single (\$2,739)	☐ Double (\$2,179)	☐ Triple (\$1,999)	☐ Quad (\$1,919)	☐ Child (\$1,499)		
, , ,	will be charged on July 3, 2025): guests for main tour (\$1,599/person) = TOTA	L DEPOSIT: \$				
DEPOSIT PAYMENT:	☐ MasterCard / Visa	☐ Americ	an Express	☐ Discover			
Card #:	Exp. Date: /CVV:						
Name (As printed on card):_							
Billing Address (If differe	ent from above):						
City:			State	e:Zip:			
Signature:					Date:	J	/

By signing this form, I hereby acknowledge and agree to the full terms and conditions provided at the above URL and agree that Sports & Entertainment Travel, LLC is authorized to charge my credit card above for the deposit for this program.



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