



Georgia Tech
Alumni Association.

100th Macy's Thanksgiving Day Parade

--- November 25—28, 2026 ---

For more than a century, the Macy's Thanksgiving Day Parade has marked the official commencement of the holiday season! This Emmy Award-winning tradition captivates over 3.5 million spectators in New York and entertains 50 million viewers at home each year. Witness the renowned large balloons, spectacular performances, unique floats, and much more up close and personal, then revel in The Christmas Spectacular Starring the Radio City Rockettes. Be a part of one of New York City's most beloved events and experience it firsthand! This is the

100th Macy's Thanksgiving Day Parade



Program Highlights

LUXURIOUS STAY: Enjoy three nights of comfort at the prestigious Kimpton Theta New York, right in the heart of the city's most iconic attractions.

Check-in: Wednesday, November 25
Check-out: Saturday, November 28

EXCLUSIVE WELCOME RECEPTION: Start your trip with a warm and inviting welcome reception at the Kimpton Theta New York, complete with delicious food and drinks. Connect with fellow alumni in a relaxed, elegant setting.

THANKSGIVING DAY VIP EXPERIENCE: Relish a one-of-a-kind Thanksgiving as you enjoy VIP parade viewing along with a gourmet brunch, perfectly situated on the parade route for an unforgettable experience.

HOLIDAY MAGIC: On Friday, begin with a behind the scenes tour of Radio City Music Hall with the opportunity to meet a Rockette, and then be mesmerized by the world-renowned Christmas Spectacular featuring the Radio City Rockettes—a quintessential New York City holiday tradition.

SPECIAL SOUVENIRS: Take home a cherished Macy's Thanksgiving Day Parade souvenir to remember this incredible experience.

PERSONALIZED EXPERIENCE: Receive an event lanyard and credential, making you feel like a VIP throughout the trip.

DEDICATED SUPPORT: Our on-site SET travel hosts and hotel hospitality desk are available to ensure your stay is seamless and enjoyable.

HASSLE-FREE: All taxes and gratuities on included items are covered, so you can focus on enjoying your trip.



Activity Level: Moderate

The tour includes walking to and from the parade viewing area and Christmas Spectacular starring the Radio City Rockettes. Please note there is seating for the parade morning brunch, but the parade viewing is standing only.

*"It was
a great
experience
and we
appreciated
the attention
to detail and
the prompt
and friendly
assistance
provided
by the SET
team!"*

– 2023 GUEST, TED A .



Your Itinerary

DAY ONE City Arrival and Evening Relaxation
Arrive at the Kimpton Theta New York and settle into your accommodations. Take the afternoon at your own pace, exploring the city sights at your leisure. Unwind with an Evening Welcome Reception conveniently located at the hotel.

DAY TWO Thanksgiving Celebration - Enjoy a leisurely morning on Thanksgiving Day. Your SET Tour host will guide you to our premium brunch with drinks. Take in the Macy's Thanksgiving Day Parade from the viewing area along the parade route.

DAY THREE Freedom to Explore - Take the day to explore New York City. Before and after the Radio City Hall Christmas Spectacular Broadway show and tour, the city is yours to discover. Consider options like the Hop-On Hop-Off sightseeing bus tour or a carriage ride through Central Park for a laid-back experience.

DAY FOUR Departure - Check out of the hotel and embark on your journey home. Wishing you a safe and pleasant trip as you conclude your stay in New York.



Your Accommodations

KIMPTON THETA NEW YORK

Relax and recharge at Kimpton Theta New York - Times Square, a calm New York City boutique hotel near Times Square. A respite from bustling Midtown Manhattan, Kimpton Theta's modern decor, generously sized spaces and unexpected details will appeal to travelers and locals alike.

Prime Location: A Gateway to New York's Wonders
Situated just two blocks away from Rockefeller Center and Radio City Music Hall, the hotel beckons you to immerse yourself in the vibrant energy of Midtown Manhattan. A leisurely stroll takes you to the expansive oasis of Central Park, offering a serene escape amidst the urban hustle. Within a mile radius, discover the iconic Grand Central Station, the dazzling lights of Broadway, and the electric ambiance of Times Square.

A Holiday Tradition

RADIO CITY MUSIC HALL

Step into the spotlight with the Radio City Music Hall Tour Experience! Follow in the footsteps of legends like the Rockettes and musical greats on this captivating 60-minute guided tour. Immerse yourself in the unrivaled glamour and splendor of Radio City's iconic architecture. Explore the Great Stage, discover the hidden gem, The Roxy Suite, and meet a Rockette in our newly designed experiential moment. Make your visit unforgettable—capture moments and share the magic!

The Christmas Spectacular Starring the Radio City Rockettes is an annual musical holiday stage show presented at Radio City Music Hall in New York City. The 90-minute show features more than 140 performers and an original musical score, and combines singing, dancing, and humor with traditional scenes. The star performers are the women's precision dance troupe the Rockettes. Since the first version was presented in 1933, the show has become a New York Christmas tradition.

Mail to:

Sports & Entertainment Travel, LLC
4910 W. 16th St. Suite 105
Indianapolis, IN 46224

Macy's Thanksgiving Day Parade | November 25—28, 2026

GUEST INFORMATION:

Guest #1 Full Name (Title/Salutation): _____ Date: ____/____/____

Tour Badge Name: _____

Email: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Guest #2 Full Name (Title/Salutation): _____ Date: ____/____/____

Tour Badge Name: _____

Email: _____ Phone: _____

**If you have more than 2 guests in your travel party, please attach their information to this registration form when mailing to Sports & Entertainment Travel.*

RATES:

☐ Single (\$4,929) ☐ Double (\$4,199) ☐ Triple (\$3,999) ☐ Quad (\$3,859) ☐ Child (\$3,069)

DEPOSIT (Final payment will be charged on August 28, 2026):

_____ guests for main tour (\$999/person) = TOTAL DEPOSIT: \$ _____

DEPOSIT PAYMENT: ☐ MasterCard / Visa ☐ American Express ☐ Discover

Card #: _____ Exp. Date: ____/____ CVV: _____

Name (As printed on card): _____

Billing Address (If different from above): _____

City: _____ State: _____ Zip: _____

Signature: _____ Date: ____/____/____

By signing this form, I hereby acknowledge and agree to the full terms and conditions provided at the above URL and agree that Sports & Entertainment Travel, LLC is authorized to charge my credit card above for the deposit for this program.

*Be there as all eyes
turn to the streets
of Manhattan for
the annual parade of
celebrities, cheerleaders,
clowns, marching bands,
and Broadway
performances.*



Book Now at
GTSportsTours.com
or call 888-771-2270



Georgia Tech Alumni Association
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